



SOUTHERN BELLES RAISIN' HELL
OCTOBER 10 - 13, 2002 ATLANTA, GA

PO Box 8310 • Atlanta, GA 31106

A LITTLE ABOUT LADYFEST

The revolutionary feminist assembly we call Ladyfest began in Olympia, Washington, as a celebration of the artistic and intellectual pursuits of women, and marked the 80th anniversary of a woman's right to vote in this country. Ladyfest Olympia opened the door to a new landscape where people of all backgrounds could come together in the spirit of dissemination and appreciation of independent feminist arts and thinking, and beckoned us all to find a home there. And we have. Ladyfest serves as homage to the women who have come before us, to those who walk among us, and to those who will take our place, to their lives, to their dreams, to their passions and achievements. Ladyfest also serves as a mighty weapon of feminist education and empowerment amid the battlegrounds of our societies and cultures, our stages and canvases, our homes and workplaces.

Ladyfest is, in very plain terms, a grassroots fundraising event that has spread, and rooted, throughout the United States and Europe.

LADYFEST SOUTH

Ladyfest South is a non-profit, Southern-based, four-day festival that showcases, celebrates, and promotes the artistic, organizational, and political talents of women. Featuring talented women from diverse backgrounds, Ladyfest South includes live music, spoken word, dance, and theatre performances, as well as visual art exhibits, films and more. Volunteer-driven and organized by women, Ladyfest South welcomes everyone of all ages to attend.

Ladyfest South will benefit Project Safe in Athens, GA, and Refuge House in Tallahassee, FL, two non-profit women's organizations providing services to battered women, their children, and sexual assault survivors, and is fiscally sponsored by Southerners On New Ground (SONG), a non-profit organization working to eliminate racism, sexism and economic injustice.

Southern belles will be raisin' hell, and raining the power of art, expression, diversity, and community down on Dixie.



LADYFEST SOUTH • DONATION FORM

October 10-13, 2002 • Atlanta, GA • www.ladyfestsouth.org

DONOR INFORMATION

Program Deadline: September 30, 2002 - Digital Ad Delivered

Name: _____ Contact Person _____
(If different than donor)

Name of Business (if applicable) _____

Mailing Address _____

Telephone _____ Fax _____ E-mail _____

Donor Signature _____

Check here if you wish to remain anonymous

DONATION OPTIONS

Contact LFS at lfs_apr@yahoo.com with any questions.

1. I would like to sponsor Ladyfest South

All sponsors will be acknowledged in the Ladyfest South program. Additional advertising and benefits are available to sponsors. Please review the sponsorship package list.

Everybody

- Ladyfest South Whippersnapper **\$10 - \$99**
- Ladyfest South Belle **\$100 - \$299**
- Ladyfest South Ma'am **\$300 - \$599**
- Ladyfest South Sugar Mama **\$600 - \$999**

Corporate

- Ladyfest South Benefactor **\$1,000 - \$4,999**
- Ladyfest South Executive **\$5,000 +**

3. I would like to purchase advertising space in the Ladyfest program.

Each ad will be displayed in the Ladyfest South program. Digital artwork is due by September 30, 2002. If you have any questions or would like to send your ad via email, contact us at lfs_adpr@yahoo.com. See attached for ad specs.

- Full Page **\$300**
- 1/2 Page **\$175**
- 1/4 Page **\$100**
- 1/8 Page (Horiz or Vert) **\$60**
- Cover, Full Page **\$400**
- Cover, 1/2 Page **\$300**

2. I would like to be a local sponsor of a specific event at Ladyfest South.

Each local sponsor will receive acknowledgement in the Ladyfest South program. This option is for local and regional businesses and organizations only.

- Music Shows or Special Events: **\$300**
- All other events (performance art, spoken word, visual arts, workshops, etc.): **\$150**

4. I would like to include an insert for my company/organization in the LFS Goodie Bag.

Insert can be a coupon or advertisement. Inserts must be RECEIVED by October 1 via the address below. LFS is not responsible for printing inserts. One insert per bag per \$25 fee.

- One Insert per Goodie Bag (500 ct.): **\$25**

PAYMENT INFORMATION

Ladyfest South is fiscally sponsored by SONG (Southerners On New Ground), a Southern-based 501(c)(3) tax-exempt organization. Please send your check or money order payable to LADYFEST SOUTH/SONG, or well-hidden cash to: Ladyfest South 2002 • PO Box 8310 • Atlanta, GA 31106

THANKS FOR SUPPORTING LADYFEST SOUTH, Y'ALL!

LFS USE ONLY

Received by _____ Date _____ Ad Rcvd _____ Thank You _____



LADYFEST SOUTH • SPONSORSHIP PACKAGES

CORPORATE

Executive

- Full page ad space in Ladyfest South program
- Mention at premium night shows
- 10 tickets for Ladyfest South events
- Ladyfest South Merchandise Pack

Benefactor

- 1/2 page ad space in Ladyfest South program
- Mention at day shows
- 8 tickets for Ladyfest South events
- Ladyfest South Merchandise Pack

EVERYBODY

Sugar Mama

- Recognition in the Ladyfest South program
- 4 tickets for Ladyfest South events
- Ladyfest South Merchandise Pack

Ma'am

- Recognition in the Ladyfest South program
- 2 tickets for Ladyfest South events

Belle

- Recognition in the Ladyfest South program

Whippersnapper

- Recognition in the Ladyfest South program



LADYFEST SOUTH • AD SPECIFICATIONS

- PC format ONLY
- Black/White artwork
- Illustrator EPS (fonts embedded or paths), 300dpi TIFF
- PC Zip or CD
- May be emailed to: akmitchell@indigoconsulting.net
- Sizes:

FULL	8 x 10.25"	\$300
HALF	8 x 5"	\$175
QUARTER	3.875 x 5"	\$100
EIGHTH	3.875 x 2.375" (Horizontal or Vertical orientation)	\$60
COVER-FULL	8.5 x 11" (+ 1/8" bleed)	\$400
COVER-HALF	8.5 x 5.5" (+ 1/8" bleed)	\$300